

DENR-EMB holds “Water and Jobs 60-second Video Contest” for World Water Day

As part of the local celebration of World Water Day (WWD) this March 22, the Environmental Management Bureau (EMB) of the Department of Environment and Natural Resources (DENR) is holding a **“Water and Jobs 60-second Video Contest”**, which will focus on this year’s theme, *“Water and Jobs”*. The contest is open to all college students within Metro Manila and nearby Regions 3 and 4A.

According to Atty. Juan Miguel Cuna, DENR Assistant Secretary and concurrent EMB Director, the EMB aims to highlight this year’s theme and give recognition to “water sustainability heroes”, the men and women in our own communities whose work centers on various sustainable water strategies”.

He added that countries all over the world are adopting these sustainable water strategies such as water reuse, watershed restoration, *estero* or water body rehabilitation, water conservation and efficiency and many other best practices to address global water challenges. This year’s celebration builds on the previous World Water Days and highlights the two-way relationship between water and a decent work agenda in the quest for sustainable development.

All video entries must be posted in the National Search for Sustainable and Eco-friendly Schools Facebook page by March 4, 2016. Entries will be judged based on relevance to the theme, style and creativity and composition and originality.

A total of six (6) winners will be awarded prizes of Php 20,000, Php15,000, and Php 10,000 for the top three spots and three (3) consolation prizes of Php 5,000 each. Awarding ceremonies will be held on March 22, 2016, during the World Water Day Awarding Ceremonies at the Celebrity Sports Plaza in Quezon City.

Full contest mechanics can be found at the National Search for Sustainable and Eco-friendly Schools Facebook page and the EMB website (www.emb.gov.ph). Interested participants may contact the EMB’s Environmental Education and Information Division at telefax no. 928-46-74 or telephone no. 376-56-10 for inquiries.

To mark WWD 2016, the DENR, its attached agencies and partners have prepared a week-long program from March 17-22. The culminating activity will be held on March 22 at the Celebrity Sports Plaza in Quezon City.

WWD was first celebrated in 1993 when the United Nations declared March 22 of every year as World Day for Water. In the Philippines, the celebration lasts for at least one week by virtue of Executive Order No. 258 issued in 1996, adopting the Philippine Water Week. ###