

News Release

DENR holds greening industries forum for Environment Month

The Department of Environment and Natural Resources (DENR) is holding a forum on greening industries as part of its campaign to promote the low carbon economy concept.

The forum, according to DENR Secretary Lito Atienza, will highlight the importance and benefits of utilizing low carbon production practices for the industry sector in the country.

“The shift to a low carbon economy will change how industries operate, the products that we use and our lifestyles. Businesses and consumers can benefit from significant savings and resource efficiency measures that will reduce our greenhouse gas emissions and help make our climate a safer one,” Atienza said.

The forum will be held on June 8, 2009 at the DENR Social Hall in Visayas Avenue, Quezon City. The activity is in support of the local celebration of World Environment Day (WED) on June 5 and the Philippine Environment Month celebration for the entire month of June. The theme this year is “Your Planet Needs You-UNite to Combat Climate Change.”

Technical experts and leaders in the business sector will discuss topics on low carbon production patterns in various industry sectors. Among those who will present their company’s best practices are representatives from the Philippine Business for the Environment, Philippine Chamber of Commerce and Industry, Renewable Energy Association of the Philippines, and Holcim Philippines, Inc.

The activity serves as the preparatory forum for the International Conference on Green Industry in Asia which will be held on September 9-11, 2009 at the Philippine International Convention Center. The conference discussion will focus on policies, strategies, regulatory and institutional framework as well as support services required by industry to shift to more sustainable patterns of production. How countries in the region can best benefit from new opportunities created by the shift to a resource-efficient and low-carbon economy will also be tackled at the conference.

The conference, being organized by the DENR together with other government agencies, in partnership with the United Nations Industrial Development Organization and the Asian Development Bank, will be attended by ministers of trade and environment, other senior officials, representatives of industry, government, civil society, academe and media from all over Asia.

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